

Cookie Usage Policy

General Information

While browsing the web pages of the Online Store, files called "cookies" are used, hereinafter referred to as Cookies, which are small text information stored on your end device in connection with the use of the Online Store. Their use is aimed at the proper functioning of the Online Store web pages.

These files allow the identification of the software used by you and customize the Online Store individually to your needs.

Cookies usually contain the domain name they come from, the time of storing them on the device, and the assigned value.

Security

The Cookies we use are safe for your devices. In particular, it is not possible to infiltrate your devices through Cookies with viruses or other unwanted software or malicious software.

Types of Cookies

We use two types of Cookies:

- Session Cookies: they are stored on your device and remain there until the end of the session of a given browser. The information stored is then permanently deleted from your device's memory. The mechanism of session Cookies does not allow for the retrieval of any personal data or any confidential information from your device.
- Persistent Cookies: they are stored on your device and remain there until they are deleted. Ending the session of a given browser or turning off the device does not delete them from your device. The mechanism of persistent Cookies does not allow for the retrieval of any personal data or any confidential information from your device.

Purposes

We also use Cookies from external entities for the following purposes:

- Configuring the Online Store;
- Determining the customer's profile to display tailored materials in advertising networks, using the Google Ads online advertising tool, administered by Google Ireland Ltd. based in Ireland. Google's privacy policy is available at the following link: [Google Privacy Policy](#);
- Creating statistics that help understand how users of the Online Service use its web pages, enabling improvement of their structure and content through analytical tools Google Analytics, administered by Google Ireland Ltd. based in Ireland. Google's privacy policy is available at the following link: [Google Privacy Policy](#);
- Gathering information about the user's behavior using the Facebook Pixel tool, administered by Meta Platforms Ireland Limited, based in Ireland. Facebook's privacy policy is available at the following link: [Facebook Privacy Policy](#);
- Popularizing the online store using the YouTube.com service, administered by Google Ireland Ltd. based in Ireland. Google's privacy policy is available at the following link: [Google Privacy Policy](#);
- Measuring the amount of traffic on the Online Service page coming from the Google search engine using the Google Search Console tools, administered by Google Ireland Ltd. based in Ireland. Google's privacy policy is available at the following links: [Google Privacy Policy](#).

To learn about the rules for using Cookies, we recommend reviewing the privacy policies of the specified companies.

Cookies may be used by advertising networks, especially the Google network, to display ads tailored to your preferences. For this purpose, information about your online behavior or the time of using the website may be stored.

To view and edit information about your preferences collected by the Google advertising network, you can use the tool available at <https://www.google.com/ads/preferences/>.

Through your internet browser settings or service configuration, you can independently and at any time change the Cookie settings, specifying the conditions for their storage and access by Cookies to your device. You can adjust these settings to block the automatic handling of Cookies in your internet browser settings or to receive notifications about their placement on your device each time. Detailed information about the possibilities and methods of handling Cookies is available in your software settings (internet browser).